

NWTC **DISTRICT WORKFORCE DATA** 2024



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NWTC District Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in the NWTC District projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	640
Registered Nurses	343
Nursing Assistants	303
Bookkeeping, Accounting, and Auditing Clerks	293
General and Operations Managers	246
Teaching Assistants, Except Postsecondary	230
Postsecondary Teachers	171
Medical Assistants	163
Accountants and Auditors	150
Elementary School Teachers, Except Special Education	134
Managers, All Other	111
Automotive Service Technicians and Mechanics	111
Hairdressers, Hairstylists, and Cosmetologists	104
Substitute Teachers, Short-Term	104
Human Resources Specialists	100
Business Operations Specialists, All Other	98
Market Research Analysts and Marketing Specialists	97
Preschool Teachers, Except Special Education	91
Secondary School Teachers, Except Special and Career/ Technical Education	91
Project Management Specialists	84
Middle School Teachers, Except Special and Career/ Technical Education	82
Dental Assistants	76
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	75
Software Developers	71
Management Analysts	70
Financial Managers	68
Buyers and Purchasing Agents	66
Coaches and Scouts	58
Licensed Practical and Licensed Vocational Nurses	58
Computer User Support Specialists	55

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in the NWTC District projected from 2024-2034.

Description	Annual Openings
Food Preparation and Serving Related Occupations	3,871
Production Occupations	3,112
Office and Administrative Support Occupations	3,033
Transportation and Material Moving Occupations	2,955
Sales and Related Occupations	2,891
Healthcare Support Occupations	1,492
Management Occupations	1,297
Educational Instruction and Library Occupations	1,187
Building and Grounds Cleaning and Maintenance Occupations	1,096
Business and Financial Operations Occupations	1,030
Healthcare Practitioners and Technical Occupations	1,005
Installation, Maintenance, and Repair Occupations	959
Construction and Extraction Occupations	941
Personal Care and Service Occupations	916
Farming, Fishing, and Forestry Occupations	504
Protective Service Occupations	455
Community and Social Service Occupations	395
Arts, Design, Entertainment, Sports, and Media Occupations	362
Computer and Mathematical Occupations	310
Architecture and Engineering Occupations	259
Life, Physical, and Social Science Occupations	154
Legal Occupations	60
Military-only occupations	60

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
NWTC District job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	20,372
Customer Service	17,249
Management	11,531
Sales	10,518
Operations	9,019
Leadership	8,235
Detail Oriented	7,761
Lifting Ability	7,065
Problem Solving	6,896
Writing	5,296
Planning	4,833
Computer Literacy	4,832
Organizational Skills	4,380
Interpersonal Communications	4,308
Multitasking	4,277
Coordinating	4,163
Time Management	4,046
Troubleshooting (Problem Solving)	3,964
Microsoft Office	3,825
Professionalism	3,744

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
NWTC District job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	8,648
Registered Nurse (RN)	4,174
Basic Life Support (BLS) Certification	2,504
Cardiopulmonary Resuscitation (CPR) Certification	1,680
Licensed Practical Nurse (LPN)	1,050
Commercial Driver's License (CDL)	824
Certified Nursing Assistant (CNA)	623
CDL Class A License	617
Advanced Cardiovascular Life Support (ACLS) Certification	579
First Aid Certification	483
Forklift Certification	351
Automotive Service Excellence (ASE) Certification	340
Nurse Practitioner (APRN-CNP)	338
ServSafe Certification	331
Pediatric Advanced Life Support (PALS)	307
Board Certified/Board Eligible	305
Emergency Medical Technician (EMT)	297
Neonatal Resuscitation Program Certification (NRP)	240
Certified Medical Assistant (CMA)	233
American Registry Of Radiologic Technologists (ARRT) Certified	222
Food Handler's Card	219
Automated External Defibrillator (AED) Certification	214
Registered Pharmacist (RPh)	203
Professional Engineer (PE) License	200
Certified Pharmacy Technician	199
Certified Patient Care Technician (CPCT)	182
Registered Medical Assistant (RMA)	164
American Red Cross (ARC) Certification	164
Licensed Vocational Nurse (LVN)	156
CDL Class B License	152
Master Of Business Administration (MBA)	152
Licensed Clinical Social Worker (LCSW)	151
Licensed Professional Counselor (LPC)	143
Critical Care Registered Nurse (CCRN)	142

Qualification	Postings with Qualification
Certified Emergency Nurse (CEN)	135
Project Management Professional Certification	111
Tanker Endorsement	100
Teaching Certificate	99
Drug Enforcement Agency (DEA) License	98
American Registry For Diagnostic Medical Sonography (ARDMS) Certification	96
Certified Public Accountant	95
Advanced Emergency Medical Technician (AEMT)	88
Security Clearance	87
Patient Identification and Matching	81
ANCC Certified	80
Certified First Responder (CFR)	78
Licensed Marriage And Family Therapist (LMFT)	77
Barber License	75
Advanced Practice Nurse Prescriber	70
Registered Dietitian (RD/RDN)	68

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in NWTC District job posts from July 2023-June 2024.

Skill	Postings with Skill
Merchandising	4,171
Nursing	3,903
Project Management	2,828
Auditing	2,825
Warehousing	2,682
Marketing	2,624
Food Safety and Sanitation	2,583
Forklift Truck	2,570
Housekeeping	2,394
Accounting	2,368
Restaurant Operation	2,358
Selling Techniques	2,140
General Mathematics	2,026
Machinery	1,914
Inventory Management	1,875
Invoicing	1,860
Hand Tools	1,803
Process Improvement	1,739
Cash Register	1,727
Cash Handling	1,717

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in the NWTC District (*showing number of new jobs*).

Description	2024-2034 Change
Hospitals	1,430
Ambulatory Health Care Services	1,126
Food Manufacturing	650
Social Assistance	521
Educational Services	510
Fabricated Metal Product Manufacturing	507
Local Government	443
Management of Companies and Enterprises	381
Food and Beverage Stores	349
Administrative and Support Services	287
Chemical Manufacturing	279
Building Material and Garden Equipment and Supplies Dealers	243
Professional, Scientific, and Technical Services	228
Motor Vehicle and Parts Dealers	224
Performing Arts, Spectator Sports, and Related Industries	207
Specialty Trade Contractors	199
State Government	193
Telecommunications	188
Couriers and Messengers	150
Textile Mills	146
Crop Production	98
Support Activities for Transportation	97
Printing and Related Support Activities	95
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	92
Amusement, Gambling, and Recreation Industries	91
Electrical Equipment, Appliance, and Component Manufacturing	87
Beverage and Tobacco Product Manufacturing	81
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	68
Computer and Electronic Product Manufacturing	61
Merchant Wholesalers, Nondurable Goods	59

Source: Lightcast, Industries Table

BROWN COUNTY

NWTC Brown County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Brown County projected from 2024–2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	469
Registered Nurses	301
Nursing Assistants	228
Bookkeeping, Accounting, and Auditing Clerks	211
General and Operations Managers	180
Postsecondary Teachers	163
Teaching Assistants, Except Postsecondary	146
Medical Assistants	122
Accountants and Auditors	115
Elementary School Teachers, Except Special Education	86
Market Research Analysts and Marketing Specialists	79
Business Operations Specialists, All Other	78
Human Resources Specialists	77
Substitute Teachers, Short-Term	75
Hairdressers, Hairstylists, and Cosmetologists	71
Managers, All Other	70
Automotive Service Technicians and Mechanics	69
Project Management Specialists	66
Preschool Teachers, Except Special Education	66
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	62
Dental Assistants	59
Software Developers	59
Management Analysts	56
Financial Managers	54
Secondary School Teachers, Except Special and Career/ Technical Education	52
Middle School Teachers, Except Special and Career/ Technical Education	50
Buyers and Purchasing Agents	49
Coaches and Scouts	46
Computer User Support Specialists	46
Training and Development Specialists	43

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Brown County projected from 2024-2034.

Description	Annual Openings
Food Preparation and Serving Related Occupations	2,592
Office and Administrative Support Occupations	2,293
Transportation and Material Moving Occupations	2,174
Production Occupations	2,160
Sales and Related Occupations	1,989
Healthcare Support Occupations	1,053
Educational Instruction and Library Occupations	840
Healthcare Practitioners and Technical Occupations	823
Business and Financial Operations Occupations	803
Management Occupations	769
Building and Grounds Cleaning and Maintenance Occupations	720
Installation, Maintenance, and Repair Occupations	649
Personal Care and Service Occupations	629
Construction and Extraction Occupations	615
Protective Service Occupations	311
Community and Social Service Occupations	288
Arts, Design, Entertainment, Sports, and Media Occupations	270
Computer and Mathematical Occupations	257
Architecture and Engineering Occupations	183
Farming, Fishing, and Forestry Occupations	124
Life, Physical, and Social Science Occupations	107
Legal Occupations	48
Military-only occupations	34

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
Brown County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	17,255
Customer Service	14,459
Management	9,449
Sales	8,768
Operations	7,385
Leadership	6,829
Detail Oriented	6,390
Problem Solving	5,682
Lifting Ability	5,556
Writing	4,514
Computer Literacy	3,945
Planning	3,900
Organizational Skills	3,613
Interpersonal Communications	3,575
Multitasking	3,533
Troubleshooting (Problem Solving)	3,348
Coordinating	3,322
Time Management	3,236
Microsoft Office	3,148
Scheduling	3,053

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Brown County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	6,967
Registered Nurse (RN)	3,235
Basic Life Support (BLS) Certification	1,992
Cardiopulmonary Resuscitation (CPR) Certification	1,287
Licensed Practical Nurse (LPN)	745
Commercial Driver's License (CDL)	631
CDL Class A License	495
Certified Nursing Assistant (CNA)	492
Advanced Cardiovascular Life Support (ACLS) Certification	445
First Aid Certification	425
ServSafe Certification	266
Nurse Practitioner (APRN-CNP)	263
Forklift Certification	262
Emergency Medical Technician (EMT)	258
Board Certified/Board Eligible	253
Automotive Service Excellence (ASE) Certification	248
Pediatric Advanced Life Support (PALS)	222
Certified Medical Assistant (CMA)	206
Professional Engineer (PE) License	196
Automated External Defibrillator (AED) Certification	180
Food Handler's Card	178
Neonatal Resuscitation Program Certification (NRP)	176
American Registry Of Radiologic Technologists (ARRT) Certified	171
Registered Medical Assistant (RMA)	150
American Red Cross (ARC) Certification	146
Certified Pharmacy Technician	145
Certified Patient Care Technician (CPCT)	144
Master Of Business Administration (MBA)	141
Registered Pharmacist (RPh)	131
Critical Care Registered Nurse (CCRN)	130
Licensed Clinical Social Worker (LCSW)	128
CDL Class B License	127
Certified Emergency Nurse (CEN)	127
Licensed Professional Counselor (LPC)	122

Qualification	Postings with Qualification
Project Management Professional Certification	92
Certified Public Accountant	87
American Registry For Diagnostic Medical Sonography (ARDMS) Certification	83
Licensed Vocational Nurse (LVN)	81
Teaching Certificate	77
Advanced Emergency Medical Technician (AEMT)	76
Tanker Endorsement	71
Patient Identification and Matching	67
Licensed Marriage And Family Therapist (LMFT)	66
Drug Enforcement Agency (DEA) License	62
Professional in Human Resources	61
Engineer in Training	58
FINRA Series 7 (General Securities Representative)	58
Medication Administration Certification	57
Hazmat Endorsement	55
Certified First Responder (CFR)	55

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Brown County job posts from July 2023-June 2024.

Skill	Postings with Skill
Merchandising	3,188
Nursing	3,009
Project Management	2,567
Marketing	2,304
Warehousing	2,292
Auditing	2,250
Forklift Truck	2,127
Food Safety And Sanitation	2,047
Accounting	2,044
Restaurant Operation	1,863
Selling Techniques	1,797
Housekeeping	1,693
General Mathematics	1,611
Invoicing	1,608
Machinery	1,535
Inventory Management	1,520
Finance	1,459
Process Improvement	1,434
Construction	1,402
Hand Tools	1,388

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Brown County (*showing number of new jobs*).

Description	2024-2034 Change
Hospitals	1,617
Ambulatory Health Care Services	762
Food Manufacturing	580
Fabricated Metal Product Manufacturing	449
Educational Services	415
Social Assistance	362
Local Government	360
Food and Beverage Stores	280
Management of Companies and Enterprises	217
Chemical Manufacturing	206
Specialty Trade Contractors	184
State Government	182
Telecommunications	175
Building Material and Garden Equipment and Supplies Dealers	175
Performing Arts, Spectator Sports, and Related Industries	158
Motor Vehicle and Parts Dealers	148
Textile Mills	141
Couriers and Messengers	139
Printing and Related Support Activities	92
Support Activities for Transportation	90
Merchant Wholesalers, Nondurable Goods	89
Professional, Scientific, and Technical Services	88
Miscellaneous Manufacturing	81
Electrical Equipment, Appliance, and Component Manufacturing	73
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	71
Health and Personal Care Retailers	58
Furniture and Related Product Manufacturing	53
Beverage and Tobacco Product Manufacturing	50

Source: *Lightcast, Industries Table*

DOOR COUNTY

NWTC Door County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Door County projected from 2024–2034.

Description	Annual Openings
Bookkeeping, Accounting, and Auditing Clerks	20
Heavy and Tractor-Trailer Truck Drivers	19
Nursing Assistants	18
General and Operations Managers	17
Teaching Assistants, Except Postsecondary	16
Registered Nurses	14
Hairdressers, Hairstylists, and Cosmetologists	10
Medical Assistants	9
Managers, All Other	9
Elementary School Teachers, Except Special Education	8
Automotive Service Technicians and Mechanics	7
Accountants and Auditors	7
Secondary School Teachers, Except Special and Career/ Technical Education	7
Middle School Teachers, Except Special and Career/ Technical Education	6
Preschool Teachers, Except Special Education	6
Market Research Analysts and Marketing Specialists	5
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	5
Construction Managers	4
Human Resources Specialists	4
Business Operations Specialists, All Other	4
Coaches and Scouts	4
Substitute Teachers, Short-Term	4
Mechanical Engineers	4
Project Management Specialists	4
Licensed Practical and Licensed Vocational Nurses	3
Firefighters	3
Buyers and Purchasing Agents	3
Industrial Engineers	3
Management Analysts	3
Dental Assistants	3

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Door County projected from 2024-2034.

Description	Annual Openings
Food Preparation and Serving Related Occupations	447
Sales and Related Occupations	238
Office and Administrative Support Occupations	184
Production Occupations	162
Transportation and Material Moving Occupations	146
Building and Grounds Cleaning and Maintenance Occupations	137
Management Occupations	88
Healthcare Support Occupations	87
Personal Care and Service Occupations	79
Construction and Extraction Occupations	75
Installation, Maintenance, and Repair Occupations	68
Educational Instruction and Library Occupations	68
Business and Financial Operations Occupations	49
Healthcare Practitioners and Technical Occupations	44
Arts, Design, Entertainment, Sports, and Media Occupations	34
Protective Service Occupations	31
Farming, Fishing, and Forestry Occupations	29
Community and Social Service Occupations	21
Architecture and Engineering Occupations	18
Computer and Mathematical Occupations	11
Military-only occupations	9
Life, Physical, and Social Science Occupations	8
Legal Occupations	3

Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in Door County job posts from July 2023-June 2024.

Skill	Postings with Skill
Customer Service	745
Communication	551
Sales	394
Management	369
Lifting Ability	324
Operations	296
Detail Oriented	293
Leadership	237
Problem Solving	155
Planning	143
English Language	136
Scheduling	129
Good Driving Record	127
Energetic	125
Computer Literacy	122
Microsoft Office	122
Writing	122
Professionalism	121
Accountability	119
Troubleshooting (Problem Solving)	117

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Door County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	282
Registered Nurse (RN)	124
Licensed Practical Nurse (LPN)	67
Cardiopulmonary Resuscitation (CPR) Certification	56
Basic Life Support (BLS) Certification	45
Certified Nursing Assistant (CNA)	31
Commercial Driver's License (CDL)	28
Licensed Vocational Nurse (LVN)	23
Advanced Cardiovascular Life Support (ACLS) Certification	21
Certified Pharmacy Technician	19
Automotive Service Excellence (ASE) Certification	18
Nurse Practitioner (APRN-CNP)	18
First Aid Certification	14
Emergency Medical Technician (EMT)	13
Board Certified/Board Eligible	13
Automated External Defibrillator (AED) Certification	12
Registered Pharmacist (RPh)	11
Environmental Certification	11
Food Handler's Card	10
Certified Medical Assistant (CMA)	9
CPR/AED For The Professional Rescuer	9
CDL Class B License	8
Forklift Certification	8
Tanker Endorsement	8
Tanker And Hazmat Combo X Endorsement	7
CDL Class A License	6
Emergency Medical Technician - Basic (EMT-B)	6
Physician Assistant - Certified (PA-C)	5
Barber License	5
Registered Medical Assistant (RMA)	5
Speech-Language Pathology License	5
American Association Of Nurse Practitioners (AANP) Certified	5
Advanced Emergency Medical Technician (AEMT)	5
ANCC Certified	5

Qualification

Postings with Qualification

ASNT Non-Destructive Tester	5
Certified Dialysis Nurse (CDN)	5
Certified Nephrology Nurse (CNN)	5
Certified Patient Care Technician (CPCT)	5
Licensed Professional Counselor (LPC)	5
Pediatric Advanced Life Support (PALS)	5
Phlebotomy Certification	4
ServSafe Certification	4
Secret Clearance	4
American Red Cross Lifeguard Certification	4
Drug Enforcement Agency (DEA) License	4
Respiratory Care Practitioner	4
Bachelor Of Science In Business	4
Advanced Trauma Life Support (ATLS)	4
American Registry Of Radiologic Technologists (ARRT) Certified	4
Certified Coding Specialist (CCS)	4

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Door County job posts from July 2023-June 2024.

Skill	Postings with Skill
Merchandising	242
Cash Register	135
Cash Handling	109
Food Safety And Sanitation	105
Nursing	101
Restaurant Operation	101
Selling Techniques	85
Environment Health And Safety	84
Loans	79
Housekeeping	78
Forklift Truck	77
Blueprinting	74
Auditing	72
Customer Complaint Resolution	72
Hand Tools	72
Accounting	70
Inventory Management	68
General Mathematics	66
Hoisting	66
Fabrication	63

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on projected job increases from 2024-2034 in Door County (*showing number of new jobs*).

Description	2024-2034 Change
Machinery Manufacturing	114
Local Government	71
Ambulatory Health Care Services	54
Administrative and Support Services	49
Professional, Scientific, and Technical Services	38
Repair and Maintenance	32
Clothing, Clothing Accessories, Shoe, and Jewelry Retailers	30
Performing Arts, Spectator Sports, and Related Industries	28
Food Manufacturing	26
Nursing and Residential Care Facilities	25
General Merchandise Retailers	21
Beverage and Tobacco Product Manufacturing	21
Amusement, Gambling, and Recreation Industries	20
Food and Beverage Stores	19
Building Material and Garden Equipment and Supplies Dealers	17
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	15
Transit and Ground Passenger Transportation	13
Museums, Historical Sites, and Similar Institutions	13
Personal and Laundry Services	12
Forestry and Logging	12
Hospitals	11
Telecommunications	10

Source: Lightcast, Industries Table

FLORENCE COUNTY

NWTC Florence County Workforce Data 2024

Top Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Florence County projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	8
Teaching Assistants, Except Postsecondary	2
Bookkeeping, Accounting, and Auditing Clerks	2
Elementary School Teachers, Except Special Education	1
Secondary School Teachers, Except Special and Career/ Technical Education	1
Nursing Assistants	1
General and Operations Managers	1
Accountants and Auditors	1
Managers, All Other	1
Middle School Teachers, Except Special and Career/ Technical Education	1
Automotive Service Technicians and Mechanics	1
Firefighters	1
Substitute Teachers, Short-Term	1

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Florence County projected from 2024-2034.

Description	Annual Openings
Food Preparation and Serving Related Occupations	35
Transportation and Material Moving Occupations	22
Sales and Related Occupations	20
Office and Administrative Support Occupations	13
Production Occupations	9
Building and Grounds Cleaning and Maintenance Occupations	9
Educational Instruction and Library Occupations	9
Management Occupations	7
Construction and Extraction Occupations	6
Business and Financial Operations Occupations	5
Installation, Maintenance, and Repair Occupations	5
Protective Service Occupations	4
Healthcare Support Occupations	3
Personal Care and Service Occupations	3
Farming, Fishing, and Forestry Occupations	3
Arts, Design, Entertainment, Sports, and Media Occupations	2
Community and Social Service Occupations	2
Healthcare Practitioners and Technical Occupations	2
Life, Physical, and Social Science Occupations	1
Computer and Mathematical Occupations	1
Military-only occupations	1

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
Florence County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	113
Management	93
Customer Service	80
Leadership	73
Operations	71
Sales	57
Problem Solving	56
Detail Oriented	38
Writing	37
English Language	35
Planning	35
Time Management	35
Microsoft Office	33
Lifting Ability	28
Interpersonal Communications	26
Coordinating	25
Microsoft Excel	25
Multitasking	24
Organizational Skills	24
Decision Making	23

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in Florence County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
CDL Class A License	49
Registered Nurse (RN)	46
Commercial Driver’s License (CDL)	45
Valid Driver’s License	35
Cardiopulmonary Resuscitation (CPR) Certification	17
Basic Life Support (BLS) Certification	12
Licensed Practical Nurse (LPN)	12
Barber License	7
Advanced Cardiovascular Life Support (ACLS) Certification	6
Nurse Practitioner (APRN-CNP)	6
American Red Cross (ARC) Certification	5
Drug Enforcement Agency (DEA) License	4
Basic Cardiac Life Support	4
Licensed Vocational Nurse (LVN)	4
Master Of Business Administration (MBA)	4
Emergency Medical Technician (EMT)	3
Automotive Service Excellence (ASE) Certification	3
Certified Nursing Assistant (CNA)	3
Six Sigma Green Belt	3
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	3
Phlebotomy Certification	2
American Society For Clinical Pathology (ASCP) Certification	2
Certificate Of Clinical Competence In Speech-Language Pathology (CCC-SLP)	2
First Aid Certification	2
Tanker Endorsement	2
American Registry Of Radiologic Technologists (ARRT) Certified	2
American Society For Quality (ASQ) Certified	2
Registered Dietitian (RD/RDN)	2
Certified Veterinary Technician	2
Triples Endorsement	1
CDL Class B License	1
Lean Certification	1

Qualification

Postings with Qualification

Nitrous Oxide Certification	1
ARRT Mammography (M) Certification	1
Doubles Endorsement	1
VMware Certification	1
Insurance License	1
Release of Information (ROI)	1
Operator Of Uninspected Passenger Vessels (OUPV) License	1
National Board For Certification In Occupational Therapy (NBCOT) Certified	1
Patient Identification and Matching	1
Speech-Language Pathology License	1
Hazmat Endorsement	1
Respiratory Care Practitioner	1
Top Secret Clearance	1
Board Certified In Family Medicine	1
NIH Stroke Scale (NIHSS)	1
Food Handler's Card	1
DOT Certification	1
Registered Pharmacist (RPh)	1

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Florence County job posts from July 2023-June 2024.

Skill	Postings with Skill
Office Equipment	33
Nursing	32
Truck Driving	30
Warehousing	24
Project Management	23
Auditing	21
Finance	20
Open Systems Interconnection	20
Process Improvement	19
Continuous Improvement Process	17
Forklift Truck	16
Machinery	16
Merchandising	16
Dental Hygiene	15
Flooring	15
Pallet Jacks	15
Dry Van Truck Operation	14
Food Safety And Sanitation	14
Inventory Management	14
New Product Development	14

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Florence County (*showing number of new jobs*).

Description	2024-2034 Change
Local Government	44
Truck Transportation	23
Food and Beverage Stores	21
Merchant Wholesalers, Durable Goods	17
Merchant Wholesalers, Nondurable Goods	16
Professional, Scientific, and Technical Services	8
Printing and Related Support Activities	8
Administrative and Support Services	7
Specialty Trade Contractors	6
Gasoline Stations and Fuel Dealers	5
Religious, Grantmaking, Civic, Professional, and Similar Organizations	5
Motor Vehicle and Parts Dealers	4
Insurance Carriers and Related Activities	3
Social Assistance	2

Source: Lightcast, Industries Table

KEWAUNEE COUNTY

NWTC Kewaunee County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Kewaunee County projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	19
Teaching Assistants, Except Postsecondary	14
Bookkeeping, Accounting, and Auditing Clerks	10
Elementary School Teachers, Except Special Education	9
Nursing Assistants	8
General and Operations Managers	7
Substitute Teachers, Short-Term	7
Secondary School Teachers, Except Special and Career/Technical Education	6
Middle School Teachers, Except Special and Career/Technical Education	5
Managers, All Other	5
Accountants and Auditors	4
Automotive Service Technicians and Mechanics	4
Hairdressers, Hairstylists, and Cosmetologists	3
Postsecondary Teachers	3
Human Resources Specialists	2
Veterinary Technologists and Technicians	2
Construction Managers	2
Preschool Teachers, Except Special Education	2
Kindergarten Teachers, Except Special Education	2
Project Management Specialists	2
Clergy	2
Buyers and Purchasing Agents	2
Business Operations Specialists, All Other	2
Registered Nurses	2
Industrial Production Managers	2
Computer Numerically Controlled Tool Programmers	2
Education Administrators, Kindergarten through Secondary	2
Licensed Practical and Licensed Vocational Nurses	2
Dental Assistants	2
Coaches and Scouts	2

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Kewaunee County projected from 2024-2034.

Description	Annual Openings
Farming, Fishing, and Forestry Occupations	154
Management Occupations	139
Production Occupations	122
Food Preparation and Serving Related Occupations	98
Transportation and Material Moving Occupations	80
Sales and Related Occupations	74
Office and Administrative Support Occupations	74
Educational Instruction and Library Occupations	58
Healthcare Support Occupations	48
Personal Care and Service Occupations	39
Building and Grounds Cleaning and Maintenance Occupations	38
Construction and Extraction Occupations	34
Installation, Maintenance, and Repair Occupations	32
Business and Financial Operations Occupations	22
Protective Service Occupations	13
Healthcare Practitioners and Technical Occupations	12
Community and Social Service Occupations	11
Arts, Design, Entertainment, Sports, and Media Occupations	9
Architecture and Engineering Occupations	8
Life, Physical, and Social Science Occupations	5
Computer and Mathematical Occupations	3
Military-only occupations	2
Legal Occupations	1

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
Kewaunee County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	318
Customer Service	255
Detail Oriented	173
Management	171
Operations	147
Problem Solving	146
Sales	128
Lifting Ability	113
Leadership	103
Accountability	102
Writing	94
Self-Motivation	92
Planning	88
Multitasking	85
Organizational Skills	83
Teamwork	82
Time Management	75
Microsoft Excel	74
Troubleshooting (Problem Solving)	72
Good Driving Record	69

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Kewaunee County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	158
Registered Nurse (RN)	55
Cardiopulmonary Resuscitation (CPR) Certification	39
Licensed Practical Nurse (LPN)	18
Certified Nursing Assistant (CNA)	13
Basic Life Support (BLS) Certification	11
Automotive Service Excellence (ASE) Certification	9
Physician Assistant - Certified (PA-C)	8
Licensed Vocational Nurse (LVN)	8
Nurse Practitioner (APRN-CNP)	8
Commercial Driver's License (CDL)	8
CDL Class A License	7
First Aid Certification	7
Salesforce Certified Administrator	7
American Association Of Nurse Practitioners (AANP) Certified	7
ANCC Certified	7
Salesforce Certified Platform App Builder	6
American Society For Quality (ASQ) Certified	6
Certified Power Quality Professional	6
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	6
Lean Certification	5
Speech-Language Pathology License	5
Certified Quality Engineer	5
Insurance License	4
Operator Of Uninspected Passenger Vessels (OUPV) License	4
Board Certified/Board Eligible	4
Forklift Certification	4
ASNT Non-Destructive Tester	4
Certified Welding Inspector	4
Microsoft Certified Systems Engineer	4
Automated External Defibrillator (AED) Certification	3
Tanker Endorsement	3
Certified Safety Professional	3

Qualification

Postings with Qualification

Microsoft Certified Professional	3
Microsoft Certified IT Professional	3
Project Management Professional Certification	3
30-Hour OSHA General Industry Card	2
Board Certified Behavior Analyst (BCBA)	2
American Red Cross CPR Certification	2
Phlebotomy Certification	2
Project Management Certification	2
Registered Behavior Technician (RBT)	2
American Red Cross (ARC) Certification	2
Food Handler's Card	2
Teaching English As A Foreign Language	2
Security Clearance	2
CDL Class B License	1
Emergency Medical Technician (EMT)	1
Professional in Human Resources	1
Life And Health Insurance License	1

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Kewaunee County job posts from July 2023-June 2024.

Skill	Postings with Skill
Housekeeping	96
Machinery	75
Data Entry	65
Auditing	64
Caregiving	62
Export Administration Regulations	59
Forklift Truck	52
Good Manufacturing Practices	51
Loans	50
Cash Handling	47
Nursing	47
General Mathematics	46
Invoicing	46
Merchandising	46
Cash Register	45
Food Safety And Sanitation	44
Accounting	43
Lean Manufacturing	40
Preventive Maintenance	40
Customer Complaint Resolution	37

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Kewaunee County (*showing number of new jobs*).

Description	2024-2034 Change
Nursing and Residential Care Facilities	76
Crop Production	66
Wood Product Manufacturing	50
Animal Production and Aquaculture	47
Educational Services	41
Fabricated Metal Product Manufacturing	40
Transportation Equipment Manufacturing	32
Administrative and Support Services	30
Religious, Grantmaking, Civic, Professional, and Similar Organizations	16
Furniture and Related Product Manufacturing	16
Gasoline Stations and Fuel Dealers	15
Building Material and Garden Equipment and Supplies Dealers	12
Waste Management and Remediation Services	12
Amusement, Gambling, and Recreation Industries	11
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	9
Professional, Scientific, and Technical Services	8
Real Estate	8
Utilities	5
Personal and Laundry Services	4
Support Activities for Agriculture and Forestry	3
Furniture, Home Furnishings, Electronics, and Appliance Retailers	3
Performing Arts, Spectator Sports, and Related Industries	3
Beverage and Tobacco Product Manufacturing	2
Health and Personal Care Retailers	2
Motor Vehicle and Parts Dealers	2
Merchant Wholesalers, Durable Goods	2

Source: *Lightcast, Industries Table*

MARINETTE COUNTY

NWTC Marinette County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Marinette County projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	55
Nursing Assistants	27
Bookkeeping, Accounting, and Auditing Clerks	22
Teaching Assistants, Except Postsecondary	20
General and Operations Managers	18
Registered Nurses	15
Automotive Service Technicians and Mechanics	14
Medical Assistants	11
Elementary School Teachers, Except Special Education	11
Accountants and Auditors	10
Managers, All Other	10
Secondary School Teachers, Except Special and Career/ Technical Education	10
Middle School Teachers, Except Special and Career/ Technical Education	8
Human Resources Specialists	7
Emergency Medical Technicians	7
Business Operations Specialists, All Other	7
Industrial Engineers	6
Preschool Teachers, Except Special Education	6
Project Management Specialists	6
Hairdressers, Hairstylists, and Cosmetologists	6
Licensed Practical and Licensed Vocational Nurses	6
Buyers and Purchasing Agents	6
Substitute Teachers, Short-Term	5
Market Research Analysts and Marketing Specialists	5
Financial Managers	5
Industrial Production Managers	5
Dental Assistants	5
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	5
Software Developers	5
Mechanical Engineers	5

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in
Marinette County projected from 2024-2034.

Description	Annual Openings
Production Occupations	318
Food Preparation and Serving Related Occupations	281
Sales and Related Occupations	260
Transportation and Material Moving Occupations	238
Office and Administrative Support Occupations	203
Healthcare Support Occupations	130
Management Occupations	115
Installation, Maintenance, and Repair Occupations	94
Building and Grounds Cleaning and Maintenance Occupations	85
Construction and Extraction Occupations	83
Educational Instruction and Library Occupations	80
Business and Financial Operations Occupations	71
Healthcare Practitioners and Technical Occupations	62
Farming, Fishing, and Forestry Occupations	62
Personal Care and Service Occupations	55
Protective Service Occupations	30
Architecture and Engineering Occupations	28
Community and Social Service Occupations	25
Computer and Mathematical Occupations	19
Arts, Design, Entertainment, Sports, and Media Occupations	19
Life, Physical, and Social Science Occupations	16
Military-only occupations	5
Legal Occupations	3

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
Marinette County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	1,069
Customer Service	793
Management	788
Lifting Ability	537
Leadership	489
Sales	480
Computer Literacy	467
Operations	457
Problem Solving	435
Time Management	413
Planning	386
Interpersonal Communications	364
Professionalism	341
Detail Oriented	335
Microsoft Office	322
Coordinating	296
Verbal Communication Skills	291
Multitasking	284
Teamwork	282
Organizational Skills	266

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Marinette County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	531
Registered Nurse (RN)	293
Basic Life Support (BLS) Certification	245
Cardiopulmonary Resuscitation (CPR) Certification	67
Secret Clearance	59
Licensed Practical Nurse (LPN)	59
Security Clearance	50
Advanced Cardiovascular Life Support (ACLS) Certification	43
ServSafe Certification	38
Registered Pharmacist (RPh)	31
Pediatric Advanced Life Support (PALS)	30
Commercial Driver's License (CDL)	29
Forklift Certification	27
American Registry Of Radiologic Technologists (ARRT) Certified	24
Drug Enforcement Agency (DEA) License	21
Certified Nursing Assistant (CNA)	21
Food Handler's Card	19
Nurse Practitioner (APRN-CNP)	19
CDL Class A License	18
Environmental Certification	18
Neonatal Resuscitation Program Certification (NRP)	17
Automotive Service Excellence (ASE) Certification	16
Emergency Medical Technician (EMT)	15
Advanced Practice Nurse Prescriber	15
Certified First Responder (CFR)	15
Certified Pharmacy Technician	13
OSHA Certification	13
Project Management Professional Certification	13
Physician Assistant - Certified (PA-C)	12
Board Certified/Board Eligible	12
First Aid Certification	12
ANCC Certified	12
Registered Diagnostic Cardiac Sonographer (RDCS)	12
Registered Diagnostic Medical Sonographer (RDMS)	12

Qualification

Postings with Qualification

American Registry For Diagnostic Medical Sonography (ARDMS) Certification	11
ARRT Vascular Sonography (VS) Certification	11
Respiratory Care Practitioner	11
American Association Of Nurse Practitioners (AANP) Certified	11
Nationally Registered Emergency Medical Technician (NREMT)	11
Registered Vascular Technologist (RVT)	11
Registered Technologist	10
Automated External Defibrillator (AED) Certification	9
10-Hour OSHA General Industry Card	9
Paramedic (EMT-P)	9
Patient Identification and Matching	9
Certified Registered Nurse Anesthetist (CRNA)	8
Registered Respiratory Therapist (RRT)	8
American Medical Technologists (AMT) Certification	8
Emergency Nurse Pediatric Course (ENPC)	7
American Red Cross (ARC) Certification	7

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in
Marinette County job posts from July 2023-June 2024.

Skill	Postings with Skill
Merchandising	302
Nursing	275
Housekeeping	206
Auditing	187
Lean Manufacturing	157
Process Improvement	153
Restaurant Operation	150
Safety Training	145
Electronic Medical Record	144
Effective Communication	137
Environment Health And Safety	137
Fast Multipole Methods	136
Cash Register	133
Hand Tools	133
Registration	125
Billing	116
Occupational Health And Safety Management System (OHSAS)	116
Cash Handling	115
Accounting	114
General Mathematics	114

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Marinette County (*showing number of new jobs*).

Description	2024-2034 Change
Ambulatory Health Care Services	136
Administrative and Support Services	126
Management of Companies and Enterprises	124
Professional, Scientific, and Technical Services	66
Motor Vehicle and Parts Dealers	52
Chemical Manufacturing	48
Crop Production	40
Social Assistance	38
Animal Production and Aquaculture	37
Building Material and Garden Equipment and Supplies Dealers	32
Clothing, Clothing Accessories, Shoe, and Jewelry Retailers	25
Gasoline Stations and Fuel Dealers	22
Fabricated Metal Product Manufacturing	21
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	20
Federal Government	18
Repair and Maintenance	14
Food and Beverage Stores	13
Transit and Ground Passenger Transportation	13
Accommodation	11
Real Estate	11
Couriers and Messengers	9
Computer and Electronic Product Manufacturing	9
Publishing Industries	9
Educational Services	8
Machinery Manufacturing	6
Local Government	6
Food Manufacturing	6
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	6
Warehousing and Storage	5
Support Activities for Agriculture and Forestry	5
Construction of Buildings	5

Source: *Lightcast, Industries Table*

OCONTO COUNTY

NWTC Oconto County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Oconto County projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	37
Teaching Assistants, Except Postsecondary	14
Bookkeeping, Accounting, and Auditing Clerks	11
Nursing Assistants	10
General and Operations Managers	9
Elementary School Teachers, Except Special Education	8
Managers, All Other	8
Automotive Service Technicians and Mechanics	8
Substitute Teachers, Short-Term	7
Hairdressers, Hairstylists, and Cosmetologists	6
Registered Nurses	6
Accountants and Auditors	6
Middle School Teachers, Except Special and Career/ Technical Education	5
Preschool Teachers, Except Special Education	5
Secondary School Teachers, Except Special and Career/ Technical Education	5
Construction Managers	4
Human Resources Specialists	4
Medical Assistants	4
Project Management Specialists	3
Business Operations Specialists, All Other	3
Firefighters	3
Management Analysts	3
Market Research Analysts and Marketing Specialists	3
Buyers and Purchasing Agents	3
Dental Assistants	3
Library Technicians	2
Industrial Production Managers	2
Industrial Engineers	2
Financial Managers	2
Licensed Practical and Licensed Vocational Nurses	2

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Oconto County projected from 2024-2034.

Description	Annual Openings
Production Occupations	183
Food Preparation and Serving Related Occupations	171
Transportation and Material Moving Occupations	134
Sales and Related Occupations	125
Office and Administrative Support Occupations	103
Management Occupations	77
Construction and Extraction Occupations	62
Healthcare Support Occupations	58
Educational Instruction and Library Occupations	57
Farming, Fishing, and Forestry Occupations	54
Personal Care and Service Occupations	50
Building and Grounds Cleaning and Maintenance Occupations	49
Installation, Maintenance, and Repair Occupations	46
Business and Financial Operations Occupations	36
Protective Service Occupations	26
Healthcare Practitioners and Technical Occupations	22
Community and Social Service Occupations	16
Architecture and Engineering Occupations	12
Arts, Design, Entertainment, Sports, and Media Occupations	12
Computer and Mathematical Occupations	8
Life, Physical, and Social Science Occupations	8
Military-only occupations	5
Legal Occupations	2

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in
Oconto County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	466
Customer Service	334
Management	256
Detail Oriented	251
Leadership	212
Problem Solving	209
Sales	205
Lifting Ability	203
Operations	195
Writing	157
Coordinating	147
Organizational Skills	138
Coaching	135
Multitasking	131
Teamwork	131
Good Driving Record	128
Planning	124
Mathematics	123
Time Management	106
Troubleshooting (Problem Solving)	105

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Oconto County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver’s License	298
Registered Nurse (RN)	226
Cardiopulmonary Resuscitation (CPR) Certification	101
Basic Life Support (BLS) Certification	94
Licensed Practical Nurse (LPN)	67
Certified Nursing Assistant (CNA)	33
Advanced Cardiovascular Life Support (ACLS) Certification	32
Pediatric Advanced Life Support (PALS)	24
Automotive Service Excellence (ASE) Certification	22
Forklift Certification	20
Neonatal Resuscitation Program Certification (NRP)	19
Commercial Driver’s License (CDL)	18
First Aid Certification	12
Certified Occupational Therapy Assistant	12
American Society For Clinical Pathology (ASCP) Certification	11
Board Certified/Board Eligible	11
Critical Care Registered Nurse (CCRN)	11
Certified Emergency Nurse (CEN)	11
Environmental Certification	10
Licensed Vocational Nurse (LVN)	10
Nurse Practitioner (APRN-CNP)	10
American Medical Technologists (AMT) Certification	10
Certified Patient Care Technician (CPCT)	9
Tanker Endorsement	8
Advanced Practice Registered Nurse	8
Emergency Medical Technician (EMT)	7
10-Hour OSHA General Industry Card	7
Board Certified Behavior Analyst (BCBA)	7
ServSafe Certification	7
CDL Class A License	7
Registered Medical Assistant (RMA)	7
Operator Of Uninspected Passenger Vessels (OUPV) License	7
Registered Behavior Technician (RBT)	7
Teaching Certificate	7

Qualification	Postings with Qualification
American Registry Of Radiologic Technologists (ARRT) Certified	7
Advanced Practice Nurse Prescriber	6
ANCC Certified	6
Certified Medical Assistant (CMA)	6
Registered Technologist	6
Registered Dietitian (RD/RDN)	6
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	6
Advanced Emergency Medical Technician (AEMT)	5
Automated External Defibrillator (AED) Certification	4
Wastewater Operator Certification	4
ARRT Computed Tomography (CT) Certification	4
Doctor Of Physical Therapy	4
Certified First Responder (CFR)	4
Microsoft Certified Professional	4
Microsoft Certified IT Professional	4
Microsoft Certified Systems Engineer	4

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Oconto County job posts from July 2023-June 2024.

Skill	Postings with Skill
Nursing	259
Food Safety And Sanitation	171
Merchandising	128
Housekeeping	122
Caregiving	115
Personal Care	111
Hand Tools	107
Forklift Truck	102
Auditing	95
Cash Register	94
Home Health Care	88
Power Tool Operation	87
General Mathematics	85
Food Services	72
Occupational Safety and Health Administration (OSHA)	68
Cash Handling	65
Good Manufacturing Practices	64
Manufacturing Processes	64
Infection Control	63
Restaurant Operation	62

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Oconto County (*showing number of new jobs*).

Description	2024-2034 Change
Amusement, Gambling, and Recreation Industries	35
General Merchandise Retailers	35
Nonmetallic Mineral Product Manufacturing	34
Specialty Trade Contractors	31
Ambulatory Health Care Services	29
Transportation Equipment Manufacturing	27
Food and Beverage Stores	27
Professional, Scientific, and Technical Services	27
Machinery Manufacturing	23
Administrative and Support Services	19
Food Manufacturing	19
Local Government	19
Management of Companies and Enterprises	18
Electrical Equipment, Appliance, and Component Manufacturing	17
Truck Transportation	14
Plastics and Rubber Products Manufacturing	14
Fabricated Metal Product Manufacturing	13
Social Assistance	12
Chemical Manufacturing	11
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	11
State Government	10
Warehousing and Storage	9
Motor Vehicle and Parts Dealers	8
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	8
Personal and Laundry Services	8

Source: *Lightcast, Industries Table*

SHAWANO COUNTY

NWTC Shawano County Workforce Data 2024

Top 30 Occupations Requiring Postsecondary Education

Occupations requiring additional education that have the most annual openings in Shawano County projected from 2024-2034.

Description	Annual Openings
Heavy and Tractor-Trailer Truck Drivers	34
Teaching Assistants, Except Postsecondary	19
Bookkeeping, Accounting, and Auditing Clerks	18
Medical Assistants	16
General and Operations Managers	13
Nursing Assistants	11
Elementary School Teachers, Except Special Education	10
Secondary School Teachers, Except Special and Career/ Technical Education	9
Managers, All Other	9
Automotive Service Technicians and Mechanics	9
Hairdressers, Hairstylists, and Cosmetologists	8
Accountants and Auditors	7
Middle School Teachers, Except Special and Career/ Technical Education	7
Preschool Teachers, Except Special Education	7
Firefighters	6
Registered Nurses	5
Substitute Teachers, Short-Term	5
Human Resources Specialists	5
Dental Assistants	4
Construction Managers	4
Business Operations Specialists, All Other	4
Library Technicians	4
Clergy	4
Legislators	4
Market Research Analysts and Marketing Specialists	4
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	4
Nurse Practitioners	4
Child, Family, and School Social Workers	3
Financial Managers	3
Licensed Practical and Licensed Vocational Nurses	3

Source: Lightcast, Occupation Table

Occupation Groups

Annual job openings by occupation group in Shawano County projected from 2024-2034.

Description	Annual Openings
Food Preparation and Serving Related Occupations	248
Sales and Related Occupations	185
Office and Administrative Support Occupations	164
Transportation and Material Moving Occupations	162
Production Occupations	156
Healthcare Support Occupations	113
Management Occupations	101
Farming, Fishing, and Forestry Occupations	79
Educational Instruction and Library Occupations	77
Construction and Extraction Occupations	66
Installation, Maintenance, and Repair Occupations	64
Personal Care and Service Occupations	62
Building and Grounds Cleaning and Maintenance Occupations	58
Business and Financial Operations Occupations	43
Protective Service Occupations	41
Healthcare Practitioners and Technical Occupations	41
Community and Social Service Occupations	31
Arts, Design, Entertainment, Sports, and Media Occupations	17
Computer and Mathematical Occupations	11
Architecture and Engineering Occupations	10
Life, Physical, and Social Science Occupations	10
Military-only occupations	5
Legal Occupations	2

Source: Lightcast, Occupation Table

Top Common Skills

Common skills requested most often in Shawano County job posts from July 2023-June 2024.

Skill	Postings with Skill
Communication	600
Customer Service	583
Sales	486
Operations	468
Management	405
Lifting Ability	304
Leadership	292
Detail Oriented	281
Coordinating	220
Problem Solving	213
Coaching	188
English Language	182
Planning	157
Organizational Skills	145
Computer Literacy	138
Accountability	135
Troubleshooting (Problem Solving)	135
Writing	131
Multitasking	123
Interpersonal Communications	116

Source: Lightcast, Job Posting Analytics Table

Top Qualifications

Qualifications requested most often in
Shawano County job posts from July 2023-June 2024.

Qualification	Postings with Qualification
Valid Driver's License	377
Registered Nurse (RN)	195
Cardiopulmonary Resuscitation (CPR) Certification	113
Basic Life Support (BLS) Certification	105
Licensed Practical Nurse (LPN)	82
Commercial Driver's License (CDL)	65
CDL Class A License	35
Advanced Cardiovascular Life Support (ACLS) Certification	31
Forklift Certification	30
Certified Nursing Assistant (CNA)	30
Registered Pharmacist (RPh)	26
Automotive Service Excellence (ASE) Certification	24
Neonatal Resuscitation Program Certification (NRP)	24
Pediatric Advanced Life Support (PALS)	24
Certified Pharmacy Technician	21
Licensed Vocational Nurse (LVN)	20
HVAC Certification	19
Trauma Nurse Core Course (TNCC)	18
ServSafe Certification	16
Certified Patient Care Technician (CPCT)	16
Nurse Practitioner (APRN-CNP)	14
Advanced Life Support	13
American Registry Of Radiologic Technologists (ARRT) Certified	13
Board Certified/Board Eligible	12
First Aid Certification	11
Barber License	10
Teaching Certificate	10
Licensed Clinical Social Worker (LCSW)	9
CDL Class B License	8
Tanker Endorsement	8
Food Handler's Card	7
Licensed Professional Counselor (LPC)	7
Registered Dietitian (RD/RDN)	7
Automated External Defibrillator (AED) Certification	6

Qualification

Postings with Qualification

Board Certified Behavior Analyst (BCBA)	6
Emergency Medical Technician - Basic (EMT-B)	6
Registered Behavior Technician (RBT)	6
Physical Therapy Assistant License	6
Bachelor Of Science In Business	6
Certified Occupational Therapy Assistant	6
Licensed Marriage And Family Therapist (LMFT)	6
Licensed Mental Health Counselor (LMHC)	5
Tanker And Hazmat Combo X Endorsement	5
Certified Medical Assistant (CMA)	5
NHA Certified	5
Registered Technologist	5
American Medical Technologists (AMT) Certification	5
ARRT Computed Tomography (CT) Certification	4
Certified Public Accountant	4
Licensed Master Social Worker	4

Source: Lightcast, Job Posting Analytics Table

Top Specialized Skills

Specialized Skills requested most often in Shawano County job posts from July 2023-June 2024.

Skill	Postings with Skill
Merchandising	239
Housekeeping	180
Nursing	169
Food Services	154
Restaurant Operation	147
Auditing	135
Menu Planning	128
Cash Register	120
Food Safety And Sanitation	114
Inventory Management	112
Warehousing	105
Bloodborne Pathogens	100
Caregiving	93
Forklift Truck	90
Marketing	87
Communicable Diseases	81
Distributed Computing	79
General Mathematics	76
Cash Handling	75
Pallet Jacks	65

Source: Lightcast, Job Posting Analytics Table

Growing Industries

Top industries based on the projected job increases from 2024-2034 in Shawano County (*showing number of new jobs*).

Description	2024-2034 Change
Ambulatory Health Care Services	143
Social Assistance	110
Religious, Grantmaking, Civic, Professional, and Similar Organizations	54
General Merchandise Retailers	44
Educational Services	41
Paper Manufacturing	27
Repair and Maintenance	24
Food Manufacturing	23
Management of Companies and Enterprises	22
Sporting Goods, Hobby, Musical Instrument, Book, and Miscellaneous Retailers	21
Credit Intermediation and Related Activities	21
Chemical Manufacturing	17
Computer and Electronic Product Manufacturing	15
Furniture, Home Furnishings, Electronics, and Appliance Retailers	13
Printing and Related Support Activities	13
Crop Production	12
Administrative and Support Services	11
Performing Arts, Spectator Sports, and Related Industries	10
Health and Personal Care Retailers	10
Heavy and Civil Engineering Construction	10
State Government	9
Beverage and Tobacco Product Manufacturing	8
Transportation Equipment Manufacturing	8
Fabricated Metal Product Manufacturing	7
Construction of Buildings	7
Motor Vehicle and Parts Dealers	5
Support Activities for Transportation	5
Nonmetallic Mineral Product Manufacturing	5
Telecommunications	5

Source: *Lightcast, Industries Table*

Have questions?

Need additional information?

Contact the NWTC Library Researchers:

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