

NORTHEAST WISCONSIN TECHNICAL COLLEGE



District Board of Trustees

MEETING AGENDA AND EXHIBITS

Wednesday, September 4, 2024

In-Person at the NWTC Crivitz Regional Learning Center
418 S. Highway 141, Crivitz, WI 54114



OUR VISION...

NWTC is a cutting-edge life-long learning college that transforms, strengthens, and inspires.

MISSION STATEMENT

We are a two-year technical college, serving Northeast Wisconsin by providing education, training, and life-long learning opportunities for all individuals and businesses leading to the development of a skilled and culturally inclusive workforce. Our customers stimulate the economic vitality of our district as a result of the application of skills and knowledge acquired through the completion of certificates, degrees, diplomas, and courses.

NWTC VALUE STATEMENTS

Customer Focus: We are committed to exceeding the service and learning expectations of our customers and our community.

Everyone Has Worth: We are committed to embracing the worth of every individual, creating a place for all people and promoting the respectful environment necessary for intellectual and personal discovery.

Passion and Inspiration: We have a personal passion for achieving the College's vision, inspiring and motivating others to action.

Creativity and Innovation: We are committed to energizing and fostering transformative change through challenging experiences, proactive thinking, and taking initiative.

Collaboration: We are committed to open communication, teamwork, and productive conflict that strengthen relationships and create better solutions.

Emotional Intelligence: We are committed to growth in our individual awareness through personal reflection, seeking input from others and aligning our actions.

Results and Accountability: We are individually and collectively accountable for the sustainable and optimal use of resources and the achievement of meaningful, measurable results.

Valuing Talent & Well Being: We are committed to fostering a mentally and physically healthy work environment that promotes learning and growth and attracts and retains talented people.

Ethics: We are committed to ethical and honest behavior and personal responsibility for living and modeling the values of NWTC.

NWTC Land Acknowledgment Statement

"The region served by Northeast Wisconsin Technical College occupies the ancestral home of the Menominee Nation, who have persisted here in Northeast Wisconsin from before recorded history to the present day. The College's Green Bay campus exists upon lands ceded to the Oneida Nation by the Menominee Nation. We acknowledge this land we stand upon today as sacred, historical, and significant to the Menominee and Oneida Nations, as are the lands of all sovereign First Nations People."



*NWTC Board of Trustees Meeting
Agenda*

September 4, 2024
12:00 p.m.

*NWTC Crivitz Regional Learning Center
418 South Highway 141, Crivitz, WI 54114, Room 104*

Open Meeting & Roll Call – Please turn off all cell phones at this time.

The Board Chairperson will call the September 4, 2024 NWTC Board of Trustees meeting to order and request that roll call be taken at this time.

Guests

12:00 – 12:10

1. **Open Forum, Introduction of Guests, and Acknowledgements**

The Chairperson will ask for the introduction of any guests present at this time and invite public comment.

Prior to the open of the meeting, public wishing to speak during this portion of the agenda must complete the sign-in sheet provided at the meeting location proving their name and nature of interest/concern. Public Remarks are limited to five (5) minutes per person and fifteen (15) minutes in total.

2. **Mission Moment**

Meridith Jaeger, VP of College Advancement, will share a mission moment during this time.

3. **Student Leadership Forum**

There will be no Student Leadership Forum update.

Action Items (Roll Call Vote)

12:10 – 12:20

1. **Bills**

Detailed copies of the current disbursements for fiscal year 2024 for the month of August are being forwarded to the Board Treasurer for review and recommendation to the Board for payment. Additional listings of the bills are available in the District Office for review by any interested person.

It is recommended that the Board approve the August 2024 bills as presented.

2. Gray DI Unbudgeted Capital Request

NWTC is seeking approval to enter into a five-year contract with Gray Decision Intelligence (Gray DI) for a total capital commitment of \$255,000; see Board Pricing Exhibit 1. Gray DI's program evaluation software will empower NWTC to optimize its academic portfolio by delivering comprehensive data on student demand, job market trends, and program financial performance. This data-driven approach will enhance the decision-making process, enabling strategic improvements in enrollment management, financial health, and student success outcomes.

NWTC leveraging a competitively bid, cooperative contract through the Wisconsin Technical College System (WTCS). While piggybacking off an established agreement, NWTC will also leverage a previously presented quote that allows NWTC to obtain Gray DI's services at a rate even more competitive than the cooperative contract.

Other WTCS institutions currently utilizing Gray DI have reported significant success with the software, particularly in enhancing the quality of their academic programs through data-informed decision-making. These early successes have been crucial in aligning curriculum with workforce demands and improving program outcomes, demonstrating the tangible value Gray DI brings to our peers.

It is recommended that the Board authorize the President to enter into a five-year contract Gray DI Program Evaluation Software for \$255,000 (total five-year cost) as presented in Board Pricing Exhibit 1.

Consent Agenda Items:

12:20 – 12:50

1. Minutes

The minutes of the August 7, 2024 Board meeting were sent to Board members prior to the September 4, 2024 Board meeting. It is recommended that Board approval be given for the August 7, 2024 Board meeting minutes.

2. District Boards Association (DBA) Letter of Concern

The Board of Trustees will have an opportunity to discuss a letter of concern that was sent to the District Boards Association (DBA) Board and take action as necessary.

3. Corporate Training & Economic Development (Contracts for Service)

Under the provisions of State Statutes 38.14 (3) and State Administrative Code WTCS 8, the District Board may enter into contracts to provide instructional or non-instructional services to public institutions, local governmental bodies, private institutions, industries, and businesses. District Board policy E240 delegates the authority to initiate a contract to the President, with the proviso that the contract is subject to retroactive approval by the Board. A report of fiscal year 2025 contracts pending Board approval will be provided to the Board prior to the September 4, 2024 meeting.

This report includes not only the in-district contracts but also the out-of-district and the out-of-state contracts. State Board Contract for Service Policy requires that the District Board receive a report at least quarterly on contracts entered into for which less than full cost is being charged. We have elected to provide the Board with this report on a monthly basis. This report uses a state formula in which the state annually calculates a percentage for indirect expenses (34.07% for on-campus and 28.42% for off-campus) such as administration, facilities, utilities, information systems, registration, counselors, insurance, etc., associated with a contract to determine full

costs. Project pricing was recommended by the department and approved by the Board. The intent is to recover the direct and indirect costs of delivering the services. Copies of the contracts are available for review by any interested person.

It is recommended that the Board approve the contracts for services.

Reports

1. Regional Learning Center Update ***12:50 – 1:10***

Vicky Oldham, Regional Learning Center Manager, will provide the Board with an update on the Crivitz and Aurora Regional Learning Centers and the Northwoods Academy.

- Break*** ***1:10 – 1:25***

2. Divisional Reports ***1:25 – 1:55***

- A. President's Report
- B. Academic Affairs and Workforce Development Update
- C. College Advancement Update
- D. Diversity, Equity, and Inclusion Update
- E. Talent and Culture Update
- F. Student Affairs Update
- G. Finance and Administration Update

3. Board Member Professional Development Updates ***1:55 – 2:25***

Board members will have an opportunity to report out on any professional development activities and/or conferences they have attended since the last Board meeting.

Next Board Meeting(s)

The October 9, 2024 Board of Trustees Retreat will be held at the Green Bay Botanical Gardens located at 2600 Larsen Road, Green Bay, WI 54303.

The October 18, 2024 Board Meeting will be held virtually for Board members and in person at the NWTC Green Bay Campus located at 2740 W. Mason Street, Green Bay, WI 54303.

Board members and administration will have an opportunity to identify items that weren't identified prior to the preparation of the agenda for referral to administration or placed on a future board agenda.

Adjournment

The Board Chair will accept a motion to adjourn the September 4, 2024 Board meeting.

NORTHEAST WISCONSIN TECHNICAL COLLEGE



District Board of Trustees

Exhibits

September 4, 2024

Gray DI Board Pricing Exhibit

CAPITAL	PES Bundle	Year 1	Year 2	Year 3	Year 4	Year 5	Total
	PES Markets <i>(includes Markets Data Dashboards)</i>	\$10,790	\$10,790	\$10,790	\$10,790	\$10,790	\$53,950
	PES Economics and Outcomes	\$23,655	\$23,655	\$23,655	\$23,655	\$23,655	\$118,275
	PES Academic Management Dashboard	\$7,055	\$7,055	\$7,055	\$7,055	\$7,055	\$35,275
	PES Predict Program Size	\$9,500	\$9,500	\$9,500	\$9,500	\$9,500	\$47,500
	TOTAL CAPITAL:	\$51,000	\$51,000	\$51,000	\$51,000	\$51,000	\$255,000

NWTC Board Meeting Schedule – FY 2024-2025

Board Meeting Date	District Boards Association (State)	ACCT Conferences (National)	Other Activity Dates
July 8, 2024 (Monday) Green Bay Campus Boardroom			
August 7, 2024 Green Bay Campus Boardroom			
September 4, 2024 Crivitz RLC			
October 9, 2024 (Set Tax Levy) Green Bay Campus Boardroom		October 23-26, 2024 ACCT Leadership Congress Seattle, WA	
November 13, 2024 Green Bay Campus Boardroom			
December 11, 2024 Green Bay Campus Boardroom			December 20, 2024 Green Bay Graduation
January 8, 2025 Green Bay Campus Boardroom	January 26, 2025 District Board Winter Meeting Virtual		
February 5, 2025 Green Bay Campus Boardroom		February 9-12, 2025 ACCT Legislative Summit Washington, DC	
March XX, 2025 Board Appointment Meeting & Public Hearing			Delsman, Hedtke, Worrick
March 12, 2025 Sturgeon Bay Campus			
April 9, 2025 Capital & Operational Budget Green Bay Campus Boardroom			TBD Student Awards Ceremony Green Bay Commons
May 7, 2025 Budget Hearing & Adoption of Budget Green Bay Campus Boardroom			<u>Graduations:</u> May 20, 2025 – Green Bay May 21 2025 – Sturgeon Bay May 22, 2025 - Marinette
June 11, 2025 Marinette Campus			June XX, 2025 GED/HSED Graduation Green Bay Campus
July 14, 2025 - Monday Green Bay Campus Boardroom			