Xai Ber Coder

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SUMMARY OF QUALIFICATIONS

- Proficient in creating a database design and effective interface to support a web application and a variety of web campaigns
- Understand the importance of and techniques for search engine optimization
- Experience in installing, configuring, and customizing websites in a Content Management System
- Explore analytical tools available to measure effectiveness of websites and web campaigns
- Experience with Java solutions in C#
- Experience with SQL queries on database platforms
- HTML and internet programming experience
- Effective time management, organization, multitasking, and prioritization skills
- Thrives working under pressure; ensures accuracy and precision in work

EDUCATION

Northeast Wisconsin Technical College, Green Bay, WI

Web Development, Associate Degree   May 2024

- Relevant Coursework: Website Coding, Web Front-End Design 1 & 2, Database Development, JavaScript Client-Side Script, SQL Programming, Programming in C#

EXPERIENCE

Web Analyst Intern   August 2023 – Present

Latitude 36 Inc., Green Bay, WI

- Use internal and external data sources to analyze online customer browse behavior
- Synthesize multiple sources of data as well as large data sets
- Develop reports, tools and metrics to track website performance, business trends, customer behavior and other key success indicators
- Strong understanding of tools and data capture methodologies
- Routinely QAs own work to high quality standards and ensures integrity of the information
- Troubleshoot any data issues related to tracking and reporting
- Facilitate knowledge transfer by maintaining a repository of analyses
- Keep up to date on developments in marketing, ecommerce and retail industries, in particular industry trends related to online browse activities

Web Developer Intern   December 2022 – August 2023

Emerge Technology, Green Bay, WI

- Developed, implemented, maintained, and tested web software applications
- Assisted with troubleshooting solutions to processing problems
- Designed applications and reports
- Maintained developed code in revision code repository

COMMUNITY SERVICE

- Volunteer, Red Cross, Green Bay, WI   March 2022 – Present
- Volunteer, Paul's Pantry, Green Bay, WI   September 2021 – June 2022